

Jasmine Cardozo Moreira
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a. Professional Preparation

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|-----------------------------------|-------------------------|-------------|
| Paraná Federal University | Tourism | B.S., 1996 |
| Univali University | Tourism | M.S., 2002 |
| Santa Catarina Federal University | Geography | Ph.D., 2008 |
| Zaragoza University (Spain) | Geoparks (postdoctoral) | 2012 |

b. Appointments

2015 – , Adjunct Associate Professor, Recreation, Parks and Tourism Resources Program, West Virginia University (USA)
2008 - , Associate Professor, Tourism Department, Ponta Grossa State University
2010-2014- Department Chair, Tourism, Ponta Grossa State University
2002-2008 - Assistant Professor, Tourism Department, Ponta Grossa State University
1999-2002 - Auxiliar Professor, Tourism Department, Ponta Grossa State University

c. Publications

Newsome, D., Moreira, J.C., Ng, Y. (forthcoming) A recent trend in protected area tourism: Geoparks (Hong Kong and Brazil cases) IN: Leung, Y.-F., A. Spenceley, G., Buckley, R. (201?). *Tourism and Visitor Management in Protected Areas: Guidelines towards sustainability*. Best Practice Protected Area Guidelines Series No. XX, Gland, Switzerland: IUCN. 34-36pp.

Moreira, J.C., Burns, R., (forthcoming, 2017). Community-based Tourism in the Brazilian Amazon. In: The Quality of Life Concept in Tourism & Hospitality Management: Best Practices. Ed: Kruger, S., Uysal, M., and Sirgy, J. Venture Publishing, State College, PA.

Moreira, J.C., Burns, R., Albach, V. de M. (2015). Sustainable tourism in Brazil. Faxinal and Superagui Case Studies. In: Is the Reframing Sustainable Tourism. Ed: Stephen McCool, Ph.D., Keith Bosak, Springer Publishing, New York. Preview Available in <
http://link.springer.com/chapter/10.1007%2F978-94-017-7209-9_12>.

Burns, R., Moreira, J. C., Carvalho, F. M. (2015). An Amazon Rain Forest Case Study: Linking Tourism with Small-Scale Sustainable Forestry In: Journal of Forestry, v.113, 156-156.

Garcia, L. V. M., Moreira, J. C., Burns, R. (2015). Management of the Visitation Impacts at the National Park of Campos Gerais-Brazil: The Case of Mariquinha's Waterfall. In: Ecotourism: Practices, Benefits and Environmental Impacts. Ed: Brophy, S. Vol. 1, 1-15. Nova Science Publishers, New York.

Burns, R., Moreira, J. C. (2015). Developing a visitor monitoring program for Brazil parks and protected areas: The Floresta Nacional do Tapajós case study. In: Book of Abstracts 21st International Symposium on Society and Resource Management. International Association for Society and Natural Resources, Charleston.

Moreira, J.C., Burns, R., (2015). Society of the American Foresters National Convention. 2015. Visitor Use Monitoring in a Brazil State Park: A replication and extension of the USFS National Visitor Monitoring (NVUM) Process.

Moreira, J. C., Martin-Cejas, R. R., Mellendez, G. Tourism and Volcanism in the Canary Islands, Spain In: Volcanic Tourist Destinations.1 ed.Berlin : Springer, 2014, v.1, p. 47-55.

Moreira, J., and Burns, R.C. (2014). Similarities between the islands of Fernando de Noronha (Brazil) and Easter Island (Chile): Tourism as a main source of income. Proceedings of the 10th International Small Islands Conference (ISIC10). (p.p. 10).

Burns, R., Moreira, J. C. (2013). Visitor Management in Brazil's Protected Areas: Benchmarking for Best Practices in Resource Management. The George Wright Forum. , v.30, p.163 - 170. Available in <<http://www.georgewright.org/302burns.pdf>>.

Moreira, J.C., (2011). Geoturismo e Interpretação ambiental. Ponta Grossa: Editora da UEPG, v.01. p.156.

Moreira, J.C.; Melendez, G; Soria, M. Geoturismo – Explicacion de la geologia como foco de atraccion turistica: Ejemplos de desarrollo del Geoturismo en Brasil y Espana. IV EPHTUR – Encontro Paranaense de Pesquisadores de Hotelaria y Turismo. Irati – Brasil.

d. Synergistic Activities

Member of the IUCN – WCPA Tourism and Protected Areas Specialist Group, 2014 -

Member of ABRATUR, International Academy for the development of the Tourism Research in Brazil

www.abratur.org, 2011-

Associate editor of *Journal of Parks and Recreation Administration*, 2015-

e. Collaborators

Bonnie Lippit, USFS;

Michele Zweede, USFS International Programs;

Yu-Fay Leung, North Carolina University;

Ryan Fynchum, Colorado State University;

Wayne Freimund and Stephen McCool, Montana University;

Arnie Anberguer, Department of Landscape/Spatial Infrastructure Sciences, BOKU, Austria

Eick Von Ruschkowski, Head of the Department for Nature Conservation and Environmental Policy, NABU, Germany;

Carlos Neto de Carvalho, Naturtejo Geopark, Portugal;

Teresa Magro, Sao Paulo University, Brazil;

Henning Zelmer, Harz Geopark, Germany;

João Carlos Nunes, Azores Geopark, Portugal;