

Nora M. MacDonald

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EDUCATION

Iowa State University, Ames, IA
Iowa State University, Ames, IA
West Virginia University, Morgantown, WV
Virginia Commonwealth University, Fishersville, VA
University of Iowa, Iowa City, IA

MS in Textiles and Clothing
BS in Textiles and Clothing
Coursework in Rehabilitation
Coursework in Rehabilitation
Coursework in Rehabilitation

EXPERIENCE

August 1989 to present	Professor, Fashion, Dress and Merchandising	West Virginia University Morgantown, WV
	<ul style="list-style-type: none">• FDM Program Coordinator 1989-2009; 2015-present• Teach apparel design and illustration 1974-2016; visual merchandising 1089-2916; teaching practicum 2004-2016; apparel production and fit 1971-1986, 2011, 2014-2016; flat pattern design 1984-2011, 2015-2016; fashion study tour 1974-2009, 2013-2016; functional apparel 1974-2003, internship 1980-2010, 2014, figure and fabric drawing 2009-2010, fashion design portfolio 2008• Conduct research and creative activities related to educational pedagogy, clothing for older persons and people with disabilities, retail accessibility, original apparel designs, and design exhibitions• Conduct service activities at the university, community, and professional levels	
August 1980-July 1989	Associate Professor	
Aug 1976-July 1980	Assistant Professor	
Aug 1971-July 1976	Instructor	

PROFESSIONAL ORGANIZATIONS AND HONORARY SOCIETIES

American Association of Family and Consumer Sciences (AAFCS)
Gamma Sigma Delta
Past-President, President, Vice President, Treasurer, Secretary, Historian
International Textile and Apparel Association (ITAA)
President, President-Elect, Counselor, Eastern Region President, Board Member (Eastern Region and National), Secretary, (Eastern Region and National), Finance Committee Member, Handbook Committee Member, Legacy Group Chair and Member, Mission and Name Study Committee, 1993 Annual Meeting Co-Chair, 1984 Eastern Region Annual Meeting Chair, 2013 Annual Meeting Committee, 1985 Proceedings Editor, Nominating Committee Chair and Member, By-Laws Committee Member, Handbook Committee Member, Design Exhibition Chair, First Design and Aesthetics Committee Chair and Member, Interdisciplinary Action Committee Member, Philosophical Mission Committee Member, Curricular Review and Development Committee Chair and Member
Journal of Global Fashion Marketing (JGFM)
Editorial Review Board
Korean Academy of Marketing Science (KAMS), now Korean Scholars of Marketing Science (KSMS)
Board of Directors
Omicron Nu
Phi Kappa Phi Honor Society
West Virginia Association of Family and Consumer Sciences (WVAFCS)
President, Vice President, Board Member, Textiles and Clothing Chair, Art and Design Chair, Research Chair, Exhibition Chair

SELECTED HONORS

Best Paper Award in Clothing & Textiles, Family & Consumer Sciences Research Journal, 2009
Fellow, International Textile and Apparel Association, 2008
Best Paper Award, Professional/General Track, International Textile and Apparel Association, 2007
Gamma Sigma Delta Award for Distinguished Service to the West Virginia Chapter, 2006
Outstanding Service Contributor, Division of Family and Consumer Sciences, 2004

Outstanding Researcher, Division of Family and Consumer Sciences, 2003
Outstanding Service Contributor, College of Agriculture, Forestry and Consumer Sciences, 1999
Outstanding Service Contributor, Division of Family and Consumer Sciences, 1999
Outstanding Honors Advisor, 1998
Senior Faculty Award of Merit, Gamma Sigma Delta, 1997
Outstanding Teacher, Division of Family and Consumer Sciences, 1996
Outstanding Home Economist in Higher Education, West Virginia Home Economics Association, 1988-1989

PUBLISHED TEXTBOOK

MacDonald, N.M. (2010). *Principles of flat-pattern design* (4th ed.). New York: Fairchild.

SELECTED JURIED PUBLICATIONS, DESIGNS, AND EXHIBITIONS

- Yoo, J. & MacDonald, N. M. (2014). Developing 21st Century process skills through project design. *Journal of Family and Consumer Sciences* 106(3): 22-27.
- Barnes, M. L. & MacDonald, N. M. (2014). Collaborative teaching: Harmonizing historic dress and visual merchandising curricula [Abstract]. In *ITAA Proceedings: 2014 Proceedings of the Annual Meeting of the International Textile and Apparel Association, Inc.*, ITAA Proceedings # 71. Retrieved from <http://www.itaonline.org>.
- MacDonald, N. M. (2013). Using assessment in the fashion design studio [Abstract]. In *ITAA Proceedings: 2013 Proceedings of the Annual Meeting of the International Textile and Apparel Association, Inc.*, ITAA Proceedings # 70. Retrieved from <http://www.itaonline.org>.
- Eason, K., MacDonald, N. M., & Barnes, M. L. (2012). Teaching practicum assessment: Student portfolios [Abstract]. In *ITAA Proceedings: 2012 Proceedings of the Annual Meeting of the International Textile and Apparel Association, Inc.*, ITAA Proceedings # 69. Retrieved from <http://www.itaonline.org>.
- MacDonald, N. M. & Bigelow, S. (2012). Ensinando para a Criatividade através do Design de Moda, 149-163. In Monique Vandresen e Mara Rúbia Sant `Anna, *Moda, Comunicação e Universidade, Série Modapalavra*, Volume 7. Universidade do Estado de Santa Catarina, Brazil.
- Reymond, R. L. & MacDonald, N. M. (2011). Disegno Italia: Faculty expectation alignment in a collaborative cross-cultural design-based study abroad program. *Design Principles and Practices: An International Journal* 5(4): 527-538.
- MacDonald, N. M. & Bigelow, S. (2010). Teaching for creativity through fashion design. *Journal of Family & Consumer Sciences* 102(2), 48-53.
- MacDonald, N.M. (2010). Aging. In P. Tortora, (Ed.), *The Berg Encyclopedia of World Dress and Fashion, Volume III*. Berg Fashion Library, Berg Publishers/Oxford International Publishers: Oxford, United Kingdom.
- MacDonald, N.M., Lazorchak, S.A., & Currie, K. (2009). African American women's satisfaction with the design and marketing of ready-to-wear clothing. *Family and Consumer Sciences Research Journal*, 37(3): 253-265.
- Beacham, C., MacDonald, N. M., Yoo, J., and McFall, B. (2009). Design thinking: Promoting diversity through global immersion. *Family and Consumer Sciences Research Journal*, 37(3): 344-358.
- Bernasconi, C., Yoo, J., MacDonald, N.M., & Mendoza, H. (2008). Culture and Design. *Design Principles and Practices: An International Journal*, 2(2): 161-172.
- Bernasconi, C., Mendoza, H. R., Yoo, J., & MacDonald, N. M. (2007). Integrating cross-cultural and interdisciplinary education in the design fields: The Interdisciplinary Design Education Assessment project. In M. Bose & B. Szczygiel, (Eds.), *Council of Educators in Landscape Architecture Annual Meeting. Negotiating landscapes* (pp. 173-185). State College, PA: Pennsylvania State University.
- Mendoza, H., Bernasconi, C., & MacDonald, N. M. (2007). Creating new identities in design education. *The International Journal of Art & Design Education*, 26(3), 308-313.
- MacDonald, N.M. (2006). *Royal Flush*. Juried original apparel design exhibited at the ITAA Design Exhibition, "Confluence of Culture," Southwest School of Arts and Crafts, San Antonio, TX, November 2-December 2.
- Milian, L.D., MacDonald, N.M., & López-Gydosh, D. (2005). *Current Reflections: Theatrical Expressions in Fashion* [Exhibit]. Zanesville, OH: Zanesville Art Center, October 16-December 11.
- MacDonald, N. M. & Bigelow, S. (2004). WVA middle school students explore the fashion industry. *Journal of Family and Consumer Sciences*, 96(4): 73-74.
- MacDonald, N.M. (1997). *Ode to France*. Original apparel design exhibited at the invited exhibition of the ITAA International Conference, Lyon, France, July 10.
- MacDonald, N.M. (1997). *Puletasi Pizazz*. Original apparel design presented at the juried exhibition of the ITAA Annual Meeting, Knoxville, TN, November 12, 1997.
- MacDonald, N.M. & Milian, L.D. (1996). *Current Reflections '96* [Exhibit]. Morgantown, WV: Creative Arts Center, June 26-August 21.
- MacDonald, N.M. & Milian, L.D. (1995/96). *Current Reflections of Victorian Wheeling II* [Exhibit]. Wheeling, WV: Victorian Wheeling Landmarks Foundation, October 1-February 12.
- MacDonald, N.M. & Milian, L.D. (1994/95). *Current Reflections of Victorian Wheeling I* [Exhibit]. Wheeling, WV:

Victorian Wheeling Landmarks Foundation, November 23-January 12.

TEXTBOOK MANUSCRIPT REVIEW

- 2012-13 *Visual Merchandising*. Lausanne, Switzerland: AVA Publishing SA.
2012 *Draping*. Lausanne, Switzerland: AVA Publishing SA.
2012 *Fashion Careers*. Lausanne, Switzerland: AVA Publishing SA.
1994 Frey, C. *Clothing for the physically disabled*. Englewood Cliffs, NJ: Prentice Hall.
1993 Armstrong, H.J. *Patternmaking for fashion design*. New York: Harper Collins.
1990 Armstrong, H.J. *Patternmaking for fashion design*. New York: Harper Collins.
1982-83 Armstrong, H.J. *Patternmaking for fashion design*. New York: Harper and Row.

SELECTED PROFESSIONAL PRESENTATIONS

International/National

- Yang, J., Jones, B. C., & MacDonald, N. M. (2016). *Student Learning Outcomes of an Interdisciplinary Fashion Event*. Paper presented during the ITAA/Korean Society of Clothing and Textiles Joint Symposium at the annual meeting of the International Textile and Apparel Association, Vancouver, British Columbia, Canada, November 8-11, 2016.
- MacDonald, N. M. (2013). Using Assessment in the Fashion Design Studio. Paper presented at the annual meeting of the International Textile and Apparel Association, New Orleans, LA, October 15-18, 2013.
- Eason, K., MacDonald, N.M., & Barnes, M.L. (2012). *Teaching Practicum Assessment: Student Portfolios*. Paper presented at the annual meeting of the International Textile and Apparel Association, Honolulu, HI, November 14-17, 2012.
- Reymond, R. & MacDonald, N.M. (2011). *Disegno Italia: Faculty Expectation Alignment in a Collaborative Cross-Cultural Design-Based Study Abroad Program*. Paper presented at the 5th International Conference of Design Principles and Practices, Rome, Italy, February, 2011.
- Spaulding, N., Rees, K., MacDonald, N. M., & Southward, L. (2011). *Building Successful Collaborations: From Secondary Education to Community Colleges to Four-year Institutions*. Paper presented at the annual meeting of the International Textile and Apparel Association, Philadelphia, PA, November 3, 2011.
- Bernasconi, C., Yoo, J., & MacDonald, N.M. (2010, February). *Educating the Person: Theoretical Review of Cross-Cultural and Interdisciplinary Educational Findings*. Paper presented at the 4th International Conference of Design Principles and Practices, Chicago, IL, February 13-15, 2010.
- MacDonald, N.M. (2010, March). *Teaching for Creativity in Design Education*. Paper presented at the annual Smart Fabrics Conference, Miami, FL, March 14-16, 2010.
- MacDonald, N.M., Matranga, M.J., & Spaulding, N. (2010, October). *Expanding Horizons: Teaching Strategies for Fashion Design*. Paper presented at the annual meeting of the International Textile and Apparel Association, Montreal, Canada, October 27-30, 2010.
- MacDonald, N.M. & Reymond, R. (2010, November). *Italian Faculty Perceptions of Design Students and Education in Italy and the United States*. Paper presented at the 2010 Yonsei BK21 Global Fashion Marketing Symposium, Seoul, Republic of Korea, November 29, 2010.
- MacDonald, N.M., Vash, T.G., & Bigelow, S. (2010, October). *Textile Recycling & Redesign: A Middle School Curriculum Strategy*. Paper presented at the annual meeting of the International Textile and Apparel Association, Montreal, Canada, October 27-30, 2010.
- MacDonald, N.M., Vash, T.G., & Bigelow, S. (November 2010). *Promoting Sustainability and Environmental Awareness through Education*. Paper presented at the 2010 KAMS Fall International Conference, Seoul, Republic of Korea, November 27, 2010.

Regional/State

- Yang, J. & MacDonald, N. M. (2016). Exploration of the Meanings: An Interdisciplinary Fashion Show Event. Paper presented at the annual meeting of the West Virginia Association of Family and Consumer Sciences, Morgantown, WV, April 9, 2016.
- MacDonald, N. M. (2013). *Assessment in the Fashion Design Studio*. Paper presented at the annual meeting of the West Virginia Association of Family and Consumer Sciences, Fairmont, WV, April 13, 2013.
- Barnes, M. L. & MacDonald, N. M. (2011). *Cross-disciplinary Creative Teaching through Historic Dress and Visual Merchandising*. Paper presented at the Costume Society of America Southeastern Region Annual Meeting and Symposium, Shaker Village of Pleasant Hill, Harrodsburg, KY, August 13-14, 2011.
- MacDonald, N.M., Bigelow, S., & Vash, T.G. (2010, April). *Recycling Fashions: Learning the Value of and Creativity in Textile Recycling*. Paper presented at the annual meeting of the West Virginia Association of Family and Consumer Sciences, Grafton, WV, April 30-May 1, 2010.